



Alabama Funeral Directors Association

2023 Advertising Rates ~ *The Undertaking* on line quarterly

<u>Ad Size</u>	<u>Width x Depth</u>	<u>One Issue</u>	<u>Four Issues</u>	<u>Totals / For Issues</u>
¼ Page	4" x 5"	\$225.00	\$200.00 Per Issue,	\$ 800.00 Total
½ Page	5" x 8"	\$325.00	\$300.00 Per Issue	\$1,200.00 Total
Full Page	8' x 10"	\$425.00	\$400.00 Per Issue	\$1,600.00 Total
2 nd Page		\$600.00	\$550.00 Per Issue	\$2,200.00 Total
Last page		\$600.00	\$550.00 Per Issue	\$2,200.00 Total

	<u>Edition</u>	<u>Closing Date</u>
Spring Edition	03/01/2023	02/17/2023
Summer	06/01/2023	05/19/2023
Fall	09/01/2023	08/18/2023
Winter	12/01/2023	11/17/2023

❖ All ad insertions and materials for publication for the current issue must be received at the AFDA office prior to the listed closing deadline dates. Ad copy should be provided in either .pdf or .jpg format.

The Undertakings is published online at www.alabamafda.org and is in full-color publication.

❖ Ad copy will be accepted on a first come, basis. The Alabama Funeral Directors Association (AFDA) reserves the right to determine the eligibility of advertisements for inclusion in its newsletter.

Company Name: _____

Contact Person: _____

Mailing Address: _____

City: _____ State: _____ Zip Code: _____

E-Mail Address: _____

Telephone: _____ Cell Phone: _____ Fax: _____

Number of Issues: _____ Total Amount Due: _____

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